

Name:	Ι	Date:	Period:

What impact did Industrialization have on American society?:

## RISE OF INDUSTRY & BIG BUSINESS

**Definition of Gilded Age** (remember the analogy?):

**Directions:** Walk around the room and read the quotes/statistics about the Gilded Age. Your task is to sort the information into the appropriate column. Decide whether it supports, refutes, or is irrelevant to:

$\mathbb{N}$	The Gilded Age was a good time to be an average American.				
	Support	Refute	Irrelevant		
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What should the relationship be, between business and government?

	Industrialism:	Charles Darwin
CONTENT	Social Darwinism:	Natural Selection  1. 2. 3. 4.

Were business leaders "captains of industry" or "robber barons?"				
Robber Baron:				
Captains of Industry:				



## TRADING CARD ACTIVITY

**Directions:** Refer to the trading card you were given. Make sure to fill in all of the information.

## WHAT IS MEANT BY SUCCESS?

Greed: Ostentatious Wealth:



## How Were They So Successful?

Corporations: Monopolies: Laissez-Faire:

Purchase of Companies at All Levels of Production

Vertical Integration:

Delivery Wagons Meat Packing Plants

Cooled Warehouses

Refrigerated Railroad Cars

Slaughterhouse

Cattle

**Vertical Integration** 

Horizontal Integration:

