Definition of Gilded Age (remember the analogy?):

Directions: Walk around the room and read the quotes/statistics about the Gilded Age. Your task is to sort the information into the appropriate column. Decide whether it supports, refutes, or is irrelevant to:

| The Gilded Age was a good time to be an average American. |
|-----------------|-----------------|-----------------|
| SUPPORT         | REFUTE          | IRRELEVANT      |

What should the relationship be, between business and government?

Industrialism:

Social Darwinism:

Charles Darwin

Natural Selection

1.
2.
3.
4.

Were business leaders “captains of industry” or “robber barons?”

<table>
<thead>
<tr>
<th>Robber Baron:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Captains of Industry:</th>
</tr>
</thead>
</table>
**TRADING CARD ACTIVITY**

**Directions:** Refer to the trading card you were given. Make sure to fill in all of the information.

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**WHAT IS MEANT BY SUCCESS?**

- **Greed:**
- **Ostentatious Wealth:**

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**HOW WERE THEY SO SUCCESSFUL?**

- **Corporations:**
- **Monopolies:**
- **Laissez-Faire:**

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**Vertical Integration:**
- Purchase of Companies at All Levels of Production
- Ace Meat Industries
- Delivery Wagons
- Meat Packing Plants
- Cooled Warehouses
- Refrigerated Railroad Cars
- Slaughterhouse
- Cattle

**Horizontal Integration:**
- Purchase of Competing Companies in Same Industry
- U.S. Oil Company
- Independent Oil Refineries